INTENSIVE
CUSTOMISED COURSE

D E S I G N
FASHION & BUSINESS

3 stages of the course

01 DESIGN SENSITITVITY

02 IDEATION & RESEARCH

03 Application of DESIGN

Learning focus
- Fashion illustration and collection design
- Cut and construction
- Fabric knowledge
- Communication skills
- Trends in the fashion industry
- Collection and brand analysis
- Research approaches
- Design portfolio presentation

Comprehensive Designing by:
Suditi Srivastava

FRIENDLY ENVIOIRNMENT
ONE ON ONE UNDERSTANDING
FLEXIBLE TIMING

COURSE DETAILS

DESIGN SCHOOL

LEARNING AT HOME
AT YOUR CONVINIENCE

8 Sessions   Rs. 18000/-
- 8 hours face to face
- 2 grace hours
- Constant support through
  mail and phone

-10 hours /month
Duration-7-8 months

WEEKEND CLASSES
EVENING CLASS

12 Sessions   Rs. 25000/-
- 12 hours face to face
- 2 grace hours
- Constant support through
  mail and phone

-14-15 hours /month
Duration-5-6 months

2 WEEKEND CLASSES +
1 WEEKDAY CLASS

Comprehensive Designing by:
Suditi Srivastava

Learning focus
- Digital design (CAD)
- Basic drawing
- Fashion design & illustration
- Fabrics & materials analysis
- History of dress & costume
- Fashion styling
- Visual research
- Fashion business and marketing
- Creative research practice and theory
- General education studies

- Design Development
- Moodboards,Look boards,client boards etc.
- Introduction to Design Graphics
- Illustrator,Photoshop
- Fashion Terminology

-Design Concepts-Fundamentals of Design
-Privipals and Elements of design(POD/EOD)
-Colour Theory
-History Of Fashion
-Popular Fashion movements/trends

- Understanding Of trims,Raw materials
- Packaging
- Brand Building
- Customers/TG,ompetitor study,Research and ananlysis

- Study of the Garment
- Flat Drawing
- Hand, Illustrator
- Fabric Identification-Development of Swatch File

- Pre Production activities
- Apparel Production Planning & Control
- Costing
- Project Management

- Completing any topic which is pending or not clear
- Case Study
- Work Compilation
- Portfolio Development